

## **PRIVACY POLICY**

This privacy policy applies between you, the User of this website and Exclusive Link, the owner and provider of this website. Exclusive Link takes the privacy of your information very seriously. This privacy policy applies to our use of any and all data collected by us or provided by you in relation to your use of the website.

### **PRIVACY POLICY**

Exclusive Link works with the following third parties to process your data in a safe and secure way. Exclusive Link does not share your data with companies associated in marketing, advertising or analytics.

If you delete your profile Exclusive Link will delete your records after 6 months however will need to keep certain aspects for 7 years to comply the UK tax laws.

If you have any further questions on how your data is processed or stored please contact [Info@exclusive-link.com](mailto:Info@exclusive-link.com).

Depending on how you use Exclusive Link you will need to register your email address, your name, date of birth, identification documents, billing address, bank details, provide a selfie photo and address. If you setup a profile for content sharing your profile picture and banner photo will be visible to other users. Exclusive Link shares some of this data with third parties as follows.

### **PAYMENT SERVICE PROVIDERS**

Our payment service provider is safe, secure and PCI compliant. Your card details are safely stored within their system to process subscription or one-off purchases. The payment service provider will use the following data with other third parties to verify payments.

- Card details
- Billing address
- Name

### **BANKS**

If you sell content Exclusive Link will share your bank account details with our payment partner to process your payments.

### **VERIFICATION PROVIDERS**

Exclusive Link verifies users before they can start selling content by sharing information with our verification partner who will collect the following data from you, by using Exclusive Link as a content or referral user you agree to the following data being shared with our verification partner

- Identification e.g. passport, driving license, national ID card etc
- Verification of address e.g driving license, utility bill etc
- Name
- Date of birth

### **HOW WE USE USER INFORMATION**

- Monitor and analyse our user's trends to identify opportunities to improve our service.
- Communicate with you via email.
- Verify your identity to combat fraud.
- Verify your content in line with our terms of service.
- Share your information with Law enforcement investigations if required to do so.

Exclusive Link reserves the right to change this privacy policy as we deem necessary from time to time or as may be required by law. Any changes will be immediately posted on the website and you



are deemed to have accepted the terms of the privacy policy on your first use of the website following the alterations.

